



Jonathan Abrams (third from right) poses with the Johns family from National Geographic Television's "American Gypsies" at Gershow's Brooklyn facility.

Gershow Recycling Featured on National Geographic TV's "American Gypsies"

Gershow Recycling was featured in an episode of National Geographic Television's "American Gypsies" which aired on August 14.

In the episode "Love For Sale," Bobby was looking for new business opportunities outside of the traditional family-run psychic healing shops. He noticed that his son-in-law John was doing very well in the scrapping business, so he decided to learn about scrapping from John. They collected some scrap metal and brought it to Gershow's facility in Brooklyn to get money for it.

They met Gershow Manager Jonathan Abrams, who weighed the brass scrap for them. Mr. Abrams said they had 248 pounds of brass; at two dollars a pound, the pair received \$496. When John saw Bobby holding that money, he could see that Bobby will definitely enjoy being in the scrapping business.

"American Gypsies" can be seen on Channel 162 (Cablevision), Channel 121 (FiOS), Channel 621 (FiOS HD), Channel 276 (DirecTV), Channel 186 (DISH Network), Channel 65 (Time Warner Cable) and Channel 765 (Time Warner Cable HD).



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IN THIS ISSUE

Gershow Recycling Featured on National Geographic TV's "American Gypsies".....	1
In The Community	2-5
Gershow Supports Local Fire Departments	4, 6-9
Gershow Recycling Supports Local Community Building Efforts at "National Night Out" Event	5
Spotlight on Safety	10
Gershow of Huntington Hosts Customer Appreciation Day ..	11
Gershow Recycles New York City Parking Meters	11

IN THE COMMUNITY

Patchogue Lions Club Hosts “Christmas in June”

Annual Event Sponsored by Gershow Recycling

The Patchogue Lions Club held its twelfth annual “Christmas in June” event on June 21 at Boomer’s Family Fun Center in Medford. For the seventh consecutive year, as part of its ongoing community service, Gershow Recycling sponsored the event by donating \$2,500.

Approximately 140 school children from seven elementary schools in the Patchogue-Medford School District were chosen to participate in this year’s event by their respective principals. Since the Patchogue Lions Club has started “Christmas in June,” more than 1,500 children have participated in this fun-filled event.

“This was a nice way to give these children an opportunity to have some fun and spend the day with their friends,” said Event Chairman Vito LaMonica, who is also past president of the Patchogue Lions Club. “It gave the children a place to enjoy themselves, especially with the school year drawing to a close.”

Children were treated to lunch and then given full access for several hours to attractions, including rides, go-carts, wall climbing, bumper boats, and arcade games. They also received baseball caps, courtesy of Gershow.

“We were very happy in joining with the Patchogue Lions Club to make this day possible for these children,” said Gershow Manager Jonathan Abrams. “They always have a great time here. With the summer season beginning, the timing couldn’t be better.”



Pictured (back row, left to right): Charlie Burton, Hal Kramer, Jim Wilson, Andy McCabe, Dan King and Tom Ferd. Front row (l-r): Gloria Burton, Rachel Roger, Danielle Giordano, Jonathan Abrams, Al Babin, Vito LaMonica, Rob Epstein, Peter Feehan and Louis Giordano.

Chamber of Commerce’s Summer Concert Series Sponsored by Gershow

In support of the local community, Gershow Recycling donated \$2,500 to the Medford Chamber of Commerce to sponsor the second annual Medford Summer Concert Series that was held on August 29 at Medford Memorial Park. This year’s concert series featured The New York Exceptions, which performed the best in doo-wop and oldies.

Pictured (left to right): Paige Tarver, Marc Kramer, Jonathan Abrams, Legislator Rob Calarco, Larry Jaeger, and Michael Gorton.

Gershow Donates \$2,500 to America Cancer Society at Sayville Relay for Life

On June 16-17, employees at Gershow Recycling and members of “Patsy’s Gang” took part in the American Cancer Society’s Relay for Life at Sayville Middle School. Gershow donated \$2,500 in joining Patsy’s Gang to raise over \$7,000 to support the fight against cancer. Relay for Life celebrates the lives of those who have battled cancer, and remembers those loved ones lost to the deadly disease.

In addition to the company’s generous donation, Gershow Recycling sponsored the relay and donated a Dumpster for the event. The company also gave out its activity books to the children at the event.

Patsy’s Gang is comprised of Gershow employee Rich Ruoff, his father-in-law Joe LePage and Mr. LePage’s two daughters, Mary Bertuccio, whose husband Peter manages Gershow’s Bay Shore facility, and Patricia Ruoff, Mr. Ruoff’s wife. The group is named in honor of Mr. LePage’s wife, Patsy, who passed away five years ago from cancer. Patsy’s Gang was the only Platinum team to participate in the two-day event.



Gershow Human Resources Generalist Tanya Pottinger (third from left) presents a check in the amount of \$2,500 to Sayville Relay for Life Event Chair Melissa McManus. Standing behind the check and joined by their family members are some of the members of Patsy’s Gang (left to right): Rich and Patty Ruoff, Joe LePage, and Mary Bertuccio.

Can Tabs for Kids Program Raises \$2,000 for Sunrise Fund at Stony Brook

At a special assembly at William Floyd Elementary School on June 7 which marked the official conclusion of the “Can Tabs for Kids” program, Gershow Recycling announced it made an additional contribution on top of its pledge to match the \$722 raised by students at William Floyd School District’s elementary schools, Kreamer Street Elementary School in Bellport, Holy Angels Regional School in Patchogue and Our Lady of Mercy Regional School in Cutchogue as part of the Can Tabs for Kids program, making the total \$2,000.

Can Tabs for Kids is designed to raise funds for the fight against childhood cancer. The money will go to benefit the Sunrise Fund at Stony Brook University Medical Center, an organization that raises awareness and funds for specific projects to assist families. Gershow Manager Jonathan Abrams presented the check during the assembly.

The Sunrise Fund was established to raise awareness about childhood cancer and the special needs of such children throughout local communities. The money used by The Sunrise Fund sustains cutting-edge research and family programs such as support groups, a School Re-Entry Program and many others.

According to the National Cancer Institute, cancer is the leading cause of death by disease among U.S. children between 0 and 15 years. In 2011, more than 11,000 new cases of pediatric cancer were diagnosed in children up to 14 years of age.



Pictured (left to right): Jonathan Abrams, Maria Marks, Dr. Robert Parker, Cara J. Giannillo, Debra Giugliano, and New York State Senator Lee Zeldin. William Floyd Elementary School student Maria Marks (front, right) looks on with her classmates with some of the 2.2 million aluminum tabs that were collected for the Can Tabs for Kids program, which was founded by William Floyd Elementary School and Gershow Recycling.

Jonathan Abrams Joins Stony Brook University in Honoring Maria Marks for Her Work with “Can Tabs for Kids” Program

Her Creation of the Program Raised Money for Sunrise Fund and Continue Funding of the Daniel Brooks Memorial Educational Award for Students with Cancer

Gershow Manager Jonathan Abrams was on hand to honor Maria Marks, a student at William Floyd Elementary School who was recognized for her work with Can Tabs for Kids, at a special ceremony at Stony Brook Cancer Center that took place on August 14. Maria helped create Can Tabs for Kids to help raise money for The Sunrise Fund’s Daniel Brooks Memorial Educational Award for Students with Cancer. That same night, 24 students received the award which will help pay for their studies in college.

The award is named for Daniel Brooks, who completed treatment for leukemia at Stony Brook University Medical Center and played a significant role in the development of its School Re-Entry Program, which transitions children with cancer. His experience with childhood cancer motivated him to receive a college degree in Special Education and pursue a career helping children who also faced challenges. Daniel’s life was cut too short, as he was killed in a motor vehicle accident. Since 2003, one hundred eighty-one awards have been given out, totaling over \$158,000. The award money was raised through the grassroots efforts of staff, patients and their families and the neighboring communities.

Like Daniel, Maria was diagnosed with cancer at a young age. Between the ages of two weeks and six months, she underwent numerous chemotherapy sessions. As a result, Maria lost her hearing in both ears and now she must wear hearing aids. Her cancer has since been in remission.

When she was in the third grade, Maria noticed the school announcing fundraisers for diabetes awareness and for the victims of the earthquake in Haiti, but there were no fundraisers for childhood cancer awareness. She brought that to the attention of William Floyd school officials and her parents, Peter and Nancy Marks, who have since become involved with the Sunrise Fund.

In February 2011, the Can Tabs for Kids campaign began at William Floyd Elementary School. Since then, it has expanded into Kreamer Street Elementary School in Bellport, Holy Angels Regional School in

Patchogue, Our Lady of Mercy Regional School in Patchogue, St. Jude’s Parish Outreach in Mastic Beach and the Half Hollow Hills, William Floyd and Patchogue-Medford School Districts.

Gershow Recycling weighs and recycles the aluminum tabs collected by the students and matches the funds the students raised which helps make the awards possible. Since the program’s inception, more than \$3,500 has been raised for The Sunrise Fund.

“On behalf of Gershow Recycling, we would like to congratulate Maria on receiving this prestigious honor from Stony Brook University,” Mr. Abrams said. “Her efforts to raise awareness on childhood cancer and get her classmates involved in fighting this insidious disease are worthy of the recognition she is receiving tonight.”



Maria Marks holds up the proclamation she received from the Office of Suffolk County Clerk Judith Pascale for her work in starting and building up the “Can Tabs for Kids” program at a reception at the Stony Brook Cancer Center. Also pictured (left to right): Jonathan Abrams, Gianna Marks, Debra Giugliano, Nicole Gutman, Cara Giannillo, Dr. Robert Parker, Peter and Nancy Marks, and Giovanni Marks.

IN THE COMMUNITY

Gershow Recycling Supports LI Hoops Women's Basketball Team

Gershow Recycling recently donated \$800 to a local women's basketball team in the LI Hoops League. The money was used to pay for the Gershow Recycling team's registration fee, insurance and gym space. The donation was made at the request of Robert McGinnis, an employee at Gershow's Medford facility whose fiancée, Nicole Palazzo, plays on the Gershow team.

LI Hoops is a basketball league for men and women ages 18-35 in Suffolk, Nassau and Queens Counties. The team thanked Gershow for its generous donation and for its ongoing support of the team this season.

Pictured (left to right): Katie Hennes, Nicole Palazzo, Ronnie Peck, Patricia McMahon, Kristen McMahon and Jeanette Smith.



Port Jefferson Ambulance Corps Receives Vehicle from Gershow for Pre-Hospital Trauma Life Support Course

Gershow Recycling donated a vehicle to the Port Jefferson Ambulance Corps for a Pre-Hospital Trauma Life Support course that was held at the corps' facility in Mount Sinai on August 18.

The Pre-Hospital Trauma Life Support course is a unique continuing education program in recognition of the real need in EMS education for additional training in the handling of trauma patients. The program is designed to enhance and increase knowledge and skills in delivering trauma care in the pre-hospital environment.

The Port Jefferson Ambulance Corps thanked Gershow for their support and unique opportunities for simulated emergency training.

Members of the Port Jefferson Ambulance Corps and participating EMS technicians pose in front of a vehicle donated by Gershow Recycling for a Pre-Hospital Trauma Life Support course.



Gershow Donates Vehicle for Extrication Demonstration at Bayport-Blue Point High School

In support of local Fire, Rescue and Emergency Medical Services crews and local high schools, Gershow Recycling donated a vehicle that was used in an extrication demonstration on June 1 at Bayport-Blue Point High School. Phil Turano, the high school's driver's education instructor, brought his class to the extrication so students can learn what is involved in removing a crash victim from a vehicle.

During the demonstration, students saw firefighters use the "Jaws of Life" and other firefighting tools on the vehicle and extricate a "victim" from a vehicle involved in a "crash." Members of the Patchogue Ambulance Corps "transported" the victim to the "hospital."

After the demonstration, firefighters answered students' questions about the procedure. Bayport-Blue Point High School thanked Gershow for its generous donation.



Gershow Safety Director Charles Keeling (left) and Bayport-Blue Point High School Driver's Education Instructor Phil Turano (right) pose with members of the Blue Point Fire Department and the Patchogue Ambulance Corps in front of the vehicle that was donated by Gershow for an extrication demonstration on June 1.

Gershow Recycling Supports Local Community Building Efforts at “National Night Out” Event

Gershow Recycling sponsored and participated in the 29th annual National Night Out event on August 7 at Cow Meadow Park in Freeport. Those who came by Gershow’s table learned how to recycle their unwanted scrap metal. They also received children’s activity books, literature on the company, recyclable shopping bags and magnetic key chains. National Night Out is a unique crime and drug prevention event sponsored by the National Association of Town Watch. It is designed to heighten crime and drug prevention awareness; generate support for and participation in local anti-crime programs; strengthen neighborhood spirit and police/community partnerships; and send a message to the criminals, letting them know that neighborhoods are organized and fighting back.



Pictured (left to right): David Denenberg, Jonathan Abrams, Joseph Scannell, Dean Chasse, David Seiler, and Kevan Abrahams with his son.

Gershow Recycling Donates \$2,000 for Play for Peace Soccer Tournament

Gershow Recycling sponsored and donated \$2,000 to help defray the costs of putting on the fourth annual Play for Peace/Jugando Por La Paz Soccer Tournament, which was held July 28 at the Patchogue-Medford Youth Soccer Complex in Medford.

Approximately 500 spectators came to this free event. Fourteen teams — ten men’s teams and four women’s teams — participated in the tournament. In the men’s competitive division, the Bellport Blasters, sponsored by Gershow Recycling, took home the Good Sportsmanship Award. The Pita House was the division winner. The Unathletics, sponsored by AVOICE, won the men’s recreational division and the Good Sportsmanship Award went to YMCA.

In the women’s competitive division, the Soccer Mafia, sponsored by Bridgehampton National Bank, was the winner and L.I. United, sponsored by Port Jeff Sporting Goods, was runner-up. Save The Tourney, sponsored by Swirls and Twirls Frozen Yogurt, won the Good Sportsmanship Award.

The goals of Play For Peace were to bring together diverse nationalities within the community for a full day of World Cup-style soccer and to use sports as a way for people from different ethnic backgrounds to find common ground. This year’s tournament was organized by the office of Suffolk County Legislator Robert Calarco.

“Gershow Recycling is pleased again to support this year’s ‘Play for Peace.’ We salute former Legislator Eddington for establishing this event and Legislator Calarco for continuing it, as an effort to bring members of our diverse communities together and build understanding through sports,” said Kevin Gershowitz, president of Gershow Recycling.



John C. Zaher and Suffolk County Legislator Robert Calarco.

Gershow Grants Scholarships to Local Graduating High School Students

For the eighth year in a row, Gershow Recycling has provided scholarships to graduating seniors from the Brookhaven area. This year’s recipients were Samuel Hoff of Bellport High School, Nolan Amon of Longwood High School and Brittany Zeo of Patchogue-Medford High School.

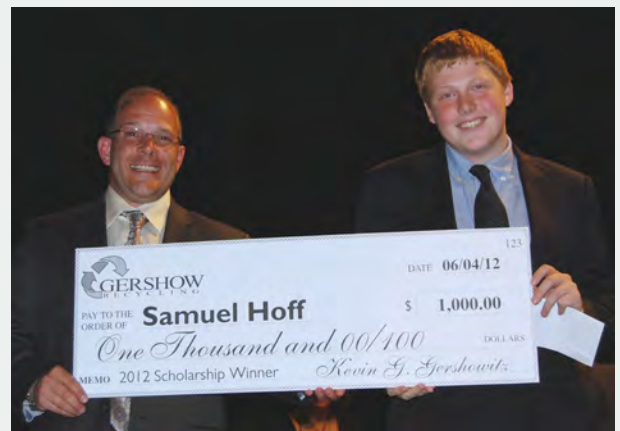
As a leading environmental recycling company, Gershow awards the competitive scholarship to graduating seniors pursuing environmental science or engineering.



Jonathan Abrams and Brittany Zeo



Tanya Pottinger and Nolan Amon



Jonathan Abrams and Samuel Hoff

IN THE COMMUNITY

Gershow Recycling Donates Vehicles to Local Fire Departments for Extrication Exercises

In support of local Fire, Rescue and Emergency Medical Services crews, Gershow Recycling recently donated vehicles to the following fire and rescue departments: Blue Point Fire Department, Cold Spring Harbor Fire Department, Dix Hills Fire Department, East Northport Fire Department, Hauppauge Fire Department, Holtsville Fire Department, Huntington Fire Department, Lakeland Fire Department, Medford Fire Department, Merrick Fire Department, Mount Sinai Fire Department, Sayville Fire Department, Setauket Fire Department, Sound Beach Fire Department and Uniondale Fire Department.

During these exercises, firefighters used the “Jaws of Life” and other firefighting tools on these vehicles in the event they needed to extricate a victim from a vehicle involved in a crash. The fire departments expressed their gratitude for Gershow’s donations.



Blue Point FD, 2/15/12



Merrick FD,
2/27/12



Setauket FD, 5/22/12



Sayville FD, 6/10/12



Mt. Sinai FD,
6/12/12



Medford FD, 6/18/12



Hauppauge FD, 7/1/12



Huntington FD, 7/16/12



Uniondale FD, 8/5/12



Holtsville FD,
8/19/12



East Northport FD 9/8/12



Dix Hills FD, 9/9/12



Sound Beach FD,
9/10/12



Lakeland FD, 9/24/12



Cold Spring Harbor FD, 9/26/12

IN THE COMMUNITY

Five Vehicles for Fire Women of Long Island Conference Donated by Gershow

Gershow Recycling donated five cars for a Heavy Rescue – Auto Extrication class during the Fire Women of Long Island Conference that was held May 19 at the Suffolk County Fire Academy in Yaphank.

Female student firefighters learned about the principles of extricating victims from an automobile crash. In addition to basic strategies for a “vehicle on all fours,” students practiced advanced techniques for overturned vehicles. Veteran instructors provided “tips” for the operation of extrication tools and students were provided the opportunity to improve their skill level. The Fire Women of Long Island thanked Gershow for its support.

Gershow Safety Director Charles Keeling (right), poses with Fire Women of Long Island Committee Member Christine Manzi (left), Committee Chair Terry Edrehi (second from left) and student firefighters at the Heavy Rescue – Auto Extrication class during the Fire Women of Long Island conference.



Gershow Donates 60 Vehicles to Fifth Annual Chuck Varese Vehicle Extrication Tournament Thirty Cars Were Used for Preparation of Competition



Pictured (left to right): Bill Engellis, Hannah Gershowitz, Emma Gershowitz, Rachel Gershowitz, Mallorie Gershowitz, Elliot Gershowitz, Robert “Beefy” Varese, Steve Rossetti, Richard D’Angelo, Damon McMullen, Charles Keeling, and Joe Pansini.

In support of local fire departments and the Huntington community, Gershow Recycling donated 60 vehicles to the Fifth Annual Chuck Varese Vehicle Extrication Tournament, which was held at the Northport Fire Department’s Training Grounds on May 19. Thirty of the cars were used during the tournament while another 30 were used by local fire departments that prepared during the days leading up to the competition.

Twenty-three teams from 13 fire departments in the Town of Huntington, as well as fire departments from North Bellmore, West Babylon, Garden City Park and Kings Park, competed in the tournament. Each team was judged on the amount of time it took to perform the extrication, the handling of equipment and the safety procedures they followed. After the tournament ended, the vehicles were shredded and recycled at Gershow’s facility. Proceeds from the tournament went to benefit the Suffolk County Burn Center.

Gershow Donates 14 Used Cars for Annual Extrication Competition

Gershow Recycling donated 14 cars that were used at the annual extrication competition at Long Island’s Fire, Rescue & EMS Mega Show 2012, which took place February 25-26 at The Expo Center at the Nassau Veterans Memorial Coliseum in Uniondale, New York.

In this extrication competition, eleven teams had 20 minutes to take out a “victim” from the car involved in a “crash” while accurately following procedure. Proceeds from the show went to benefit the Islip Town Firefighters Museum and Education Center.

Gershow Safety Director Charles Keeling (right) poses with members of the Montauk Fire Department in front of two of the 14 cars donated by Gershow Recycling and used at the annual extrication competition at Long Island’s Fire, Rescue & EMS Mega Show 2012.



Gershow Donates 20 Vehicles to Suffolk County Fire Academy for Training Classes

Gershow Recycling recently donates 20 vehicles to the Suffolk County Fire Academy. Each vehicle will be provided to the fire academy for each of the 20 upcoming classes at the academy's training facility in Yaphank over the next few months.

Firefighters use junk cars to perform in simulated emergency situations and learn how to extricate victims from the vehicles in the event a crash occurs. However, as the economy has taken a toll on consumers, fewer people have been buying new cars, thereby keeping older vehicles — which would have otherwise found their way into the local scrap yard — on the road. This has resulted in a scarcity of junk vehicles to be provided for firefighters during their extrication exercises.

Gershow has assisted with numerous fire departments throughout Long Island by donating vehicles for extrication exercises. They have also provided junk cars for the Fire, Rescue & EMS Mega Show at Nassau Coliseum, the Chuck Varese Vehicle Extrication Tournament in Northport, and "Gone in Six Hours," which is held by the North Merrick Fire Department.



Pictured (left to right): Charles Keeling, Chief Richard Stockinger and Chief Robert Holley.

Extrication Exercise Filmed for Upcoming Episode of "Firehouse Kitchen" Vehicle Donated by Gershow Recycling

Gershow Recycling donated a vehicle to the Blue Point Fire Department for an extrication exercise the firefighters performed on August 22. The exercise was filmed for an episode of "Firehouse Kitchen" that is scheduled to air on WLNY-TV 10/55 on October 27 at 11:30 a.m.

During the exercise, firefighters extricated a "victim" from a car involved in a "crash" using the "Jaws of Life." The Blue Point Fire Department thanked Gershow for their support and unique opportunities for simulated emergency training.

Hosted by Joseph Bonanno, a former New York City firefighter and author of "The Healthy Firehouse Cookbook," "Firehouse Kitchen" explores the reality of being a firefighter by bringing together two powerful elements of their lives: food and their heroic lifestyle.

"Firehouse Kitchen" is scheduled to air on WLNY-TV between October and December and can be seen on Channel 10 (Cablevision and FiOS) and Channel 55 (Time Warner Cable, DirecTV and DISH Network).



Gershow Safety Director Charles Keeling (third from left) is joined by members of the Blue Point Fire Department in front of a vehicle donated by Gershow for an extrication exercise on August 22 that was filmed for an upcoming episode of "Firehouse Kitchen."



An extrication exercise is filmed at the Blue Point Fire Department for an episode of "Firehouse Kitchen" using a vehicle donated by Gershow Recycling.

SPOTLIGHT ON SAFETY

Long Island Chapter of American Society of Safety Engineers Names Charles Keeling Safety Professional of the Year

Gershow Recycling Safety Director Charles Keeling was named Safety Professional of the Year by the Long Island chapter of the American Society of Safety Engineers (LI ASSE). The presentation was held during the organization's luncheon at Danford's Hotel & Marina in Port Jefferson on June 28.

Mr. Keeling was honored for his advocacy of safety practices in the workplace and his contributions to the organization. The LI ASSE's Safety Professional of the Year Award is an honor bestowed on its recipients for acknowledgement in support of the dedication and outstanding contributions to the Long Island chapter, the society, the region and the safety profession.

ASSE is the oldest and largest professional safety organization. It has more than 32,000 members who manage, supervise and consult on safety, health and environmental issues in industry, insurance, government and education. ASSE members work to prevent workplace injuries and illnesses, create safer work and leisure environments and develop safer products, enhancing the quality of life.

Mr. Keeling was president of LI ASSE from

2010 to 2011. He previously served as chairman of the Long Island chapter's Professional Development Conference and has contributed technical safety articles to its monthly newsletter. Last year, he was the guest speaker at the American Society of Highway Engineers' Long Island chapter meeting in which he discussed his roles with LI ASSE and Gershow and talked about engineering and safety.

For over six years, Mr. Keeling has been safety director for Gershow, where his responsibilities include planning, developing and coordinating the occupational safety and health of personnel, equipment and environment to achieve safety effectiveness for the company.

Additionally, Mr. Keeling serves on the Institute of Scrap Recycling Industries' National Safety Environmental Council, where he has been a speaker for a technical presentation and has worked as a group leader to develop safety management practices for the scrap recycling industry. He was previously employed as a police officer for the New York City Police Department and was a volunteer firefighter for 25 years.



Charles Keeling (left) accepts his award from LI ASSE's Immediate Past President, Donald Meyer (right).

Suffolk Community College Industrial Safety Engineering Students Learn about Safety at Gershow

On May 3-4, students from Suffolk County Community College's Industrial Safety Engineering class visited Gershow Recycling's Medford facility and received classroom instruction and tours of the leading environmental recycling company.

In addition to learning about the company and the types of metals that are bought and recycled at Gershow, the students learned about the extensive environmental and safety regulations with which Gershow complies and saw first-hand the equipment, safety procedures and protocols followed by the company to optimize the safe operation of its scrap metal processing and recycling facilities.

Mr. Keeling is a graduate of SCCC and was a member of the college's Fire Protection Technology program. While at Suffolk Community College, Mr. Keeling was the leading student member who organized the formation of the college activity club, the Fire Science Society, which promoted fire safety at SCCC's Selden campus and served as the club's first president.



Pictured are industrial safety engineering students from Suffolk County Community College and Associate Professor Leo DeBobes (front row, left) touring Gershow Recycling's Medford facility, along with Gershow Recycling Safety Director Charles Keeling (front row, center) and Safety Coordinator Matthew Sweeney (front row, right).

ABOUT GERSHOW RECYCLING



Gershow Recycling was founded in 1964 by Sam Gershowitz and is one of Long Island's oldest and most successful environmental companies whose mission is: Conserving the Future by Recycling the Past. Gershow recognized early on that Long Island had a growing solid waste problem and they could do something about it. As a result, they went to the region's landfills to literally mine

thousands of tons of cars that had been entombed there, because they felt they could be recycled.

Today, Gershow Recycling operates the most modern, technically advanced metal processing recycling facilities in the nation. Their modern equipment, and their ability to meet new recycling industry needs, reflects the commitment they have made toward providing the finest service possible to their customers.

Gershow Recycling is a processor of ferrous and non-ferrous metals, and paper products. Their operating facilities are located throughout Long Island, New York, where they employ hundreds of Long Islanders at eight locations. Gershow pays top prices for scrap metal and produces ferrous, non-ferrous and paper grades in customer-specified forms including baled, sheared, and shredded.

Every year, Gershow recycles enough cars to stretch end to end from Medford to North Carolina, or you can fill all eight lanes of the Long Island Expressway from the Midtown Tunnel to Riverhead, New York.

Gershow never loses sight of the fact that, no matter what high-tech equipment comes along, it's their unmatched service and competitive prices that keep their customers coming back year after year. And because they believe how they act reflects directly on their customers, Gershow plays an active role in the community, funding grass roots environmental programs that promote recycling and environmental conservation.

NEWS

Gershow of Huntington Hosts Customer Appreciation Day

On August 24, Gershow Recycling hosted a Customer Appreciation Day at its Huntington Station facility. Those in attendance enjoyed food, games and the chance to win raffle prizes. WBAB Radio (102.3 FM) was on hand to provide free giveaways for the customers.

Frank Wagner (center) of Huntington Station holds up a \$100 gift card from La Piazza Restaurant he won at Gershow's Customer Appreciation Day in Huntington Station on August 24. Also pictured are Gershow Managers Dave Seiler (left) and Pete Vaillant (right).



Gershow Recycles New York City Parking Meters

Pictured are New York City parking meters recently recycled by Gershow Recycling, following the company's successful bid to recycle the city's old or broken parking meters. The city has been replacing the older meters with "smart meters" and Muni-Meters, which accept credit card payments and pre-payments, take up less sidewalk space and allow more vehicles to park along the curb.





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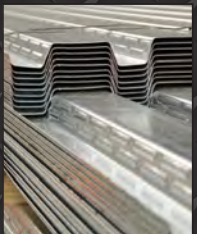
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